



### AUTHORISED DEALERSHIP

OUR BRANDS











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## 1. EXECUTIVE SUMMARY

SafetyWallet stands as a pioneering force in revolutionising workplace health and safety across variably scaled organisations. Embodying the essence of innovation, SafetyWallet operates on a subscription-based model that seeks not merely to adhere to health and safety norms but to fundamentally transform the way health and safety are perceived and implemented in the workplace. Through a rich amalgamation of expert resources, guidance, and advanced tools, it pledges to embed safety into the daily dynamics of businesses, ensuring it becomes second nature.

Leading the charge in the evolution of health and safety standards, SafetyWallet unfolds its strategic frameworks, the Triple P System (Policies, Procedures, and Practices) and the Mindset Evolution Schema (MES). These initiatives are intricately designed to champion a forward-thinking compliance ethos, enhance safety consciousness, and foster sustainable health and safety behaviours across diverse organisational landscapes.

Integral to embodying SafetyWallet's innovative approach is enabling seamless and effective safety management. At the heart of our operational capabilities lies OHS Online, a cloud-based Health and Safety Management system that acts as the backbone of everything we do. This dynamic digital platform is not just one of the tools—it is the pivotal force behind our methodologies, ensuring the efficient implementation of our systems. With OHS Online, managing health and safety transcends conventional boundaries, becoming both accessible and impactful for our subscribers. This integration guarantees that the essence of our innovative vision for health and safety is not just conceptual but a tangible reality within the grasp of all our stakeholders.

Coupled with an extensive array of e-learning opportunities, SafetyWallet commits to perceptual learning and development, ensuring that all safety knowledge is both up-to-date and actionable. Through a combination of engagement strategies and a rewards system crafted on behavioural economics principles, SafetyWallet doesn't just propose a change in safety perspectives—it inspires the creation of lasting safety habits critical for an effective management system. More than compliance, SafetyWallet is about establishing a foundation that steadfastly guards the welfare of all within the workplace.

## THE BUSINESS PROPOSITION: FACILITATING GREATER IMPACT THROUGH AUTHORISED DEALERSHIPS

This proposal introduces a unique pathway for health and safety consultants, practitioners, and established Triple P Champions to extend their impact by stepping into the role of authorised SafetyWallet dealerships. This collaborative model aims to intricately weave these dedicated professionals into SafetyWallet's ecosystem, thus forging a direct link with subscribers to elevate operational efficiency and ensure the Triple P system and MES are seamlessly integrated into daily practices.

As a crucial part of this collaborative ecosystem, the support and operational tools available, including those for effective subscriber management, stand as pivotal for achieving the overarching goals. While the initial introduction emphasises the ethos and vision of SafetyWallet, it's understood that the operational tools are integral to bringing this vision to life, especially in the role of authorised dealerships.

#### HIGHLIGHTS OF OUR AUTHORISED DEALERSHIP MODEL FEATURE:

#### Specialised Training Programmes:

To maintain the high standards of SafetyWallet's offerings, dealership candidates are required to undertake comprehensive SafetyWallet training encompassing the Triple P system and extensions.

#### Operational Excellence & Support:

Authorised Dealerships will utilise operational tools designed to facilitate regular engagement with subscribers. This ensures they provide indispensable operational support, insights, and mentorship to guarantee the faithful application and maintenance of SafetyWallet's systems.

#### Rewards and Incentives:

Anchored in the principles of behavioural economics, our dealership model celebrates achievements through a rewarding scheme that covers various aspects such as the effective implementation of the Triple P system, subscription enhancements, and incentives for delivering exceptional solutions to subscribers. This approach effectively maximises returns on health and safety investments.

In proposing this partnership, we envision a united effort that significantly extends the reach and effectiveness of our health and safety programmes, helping businesses to realise unparalleled safety compliance and a culture of health and safety—ultimately safeguarding the well-being of all employees. We invite you to this transformative venture, jointly crafting the future of workplace health and safety together.

## 2. INTRODUCTION TO SAFETYWALLET:

### OUR PURPOSE: WE BELIEVE IN MAKING SURE YOUR LOVED ONES RETURN HOME HEALTHY AND SAFE AFTER WORK.

#### MISSION:

Our mission is to redefine Health and Safety practices within our Authorised Dealerships, catalyzing a profound transformation in safety mindsets and behaviors. We are committed to empowering our dealerships through the Triple P Health and Safety Management System and SafetyWallet Support Programme, fostering a culture of proactive engagement and support. Our goal is to instill sustainable Health and Safety habits, driving not just improvements but major advances in risk control and compliance.

We pledge to work alongside our Authorised Dealerships to cultivate a pervasive culture of safety, where progress is marked by significant enhancements in workplace practices and an unwavering commitment to excellence in Health and Safety. This mission is a cornerstone of our vision for a future where safety and well-being are integral to every aspect of our operations. Together, we are setting unprecedented standards in safety management, with our dealerships leading the way in inspiring change and promoting a healthier, safer tomorrow.

#### VISION:

Our vision is to position our Authorised
Dealerships as pivotal agents of change,
reshaping the Health and Safety landscape across
organisations. By championing diligent and
continuous monitoring of behaviours in the
workplace, our dealerships are tasked with sowing
the seeds of positive Health and Safety habits
among subscribers. Far surpassing rudimentary
practices, our aim is to empower dealerships to
nurture a vibrant Health and Safety culture that
thrives in every environment they touch.

As these seeds of safety and wellbeing take root and flourish, our vision extends to a future where the principles of positive Health and Safety mindsets are embedded in the very foundation of every workplace. This transformative journey, led by our Authorised Dealerships, envisions creating healthier, safer environments where excellence in safety is not just expected but inherent. Together with our dealerships, we are committed to redefining workplace safety and wellbeing, making it an indelible part of the organisational ethos.









## VALUES: AT THE CORE OF SAFETYWALLET ARE OUR GUIDING VALUES THAT SHAPE OUR ACTIONS AND INITIATIVES:



**Purposefulness** drives the very heart of our Authorised Dealerships, shining a light on our collective belief in the mission we undertake. With unity in our understanding and an unwavering dedication to the cause, our dealerships stand as steadfast guardians of the 'why' that motivates our every move. This profound sense of purpose is what fuels our journey, compelling us to press on in our quest to foster transformative Health and Safety cultures within the organisations we serve.

As Authorised Dealers, our commitment runs deep; we are bound by a shared ambition to make a tangible difference. Through our concerted efforts, we strive to elevate Health and Safety practices, ensuring they become integral to the organisational fabric. Embark with us on this noble voyage, where each step forward is a stride towards realising our collective vision of crafting safer, more health-conscious workplaces for all. Together, we embody purposefulness, transforming our shared belief into meaningful action and lasting impact.



**Optimism** is the vibrant thread that seamlessly weaves through the very essence of our Authorised Dealership network, enriching the fabric of our collective pursuit. Embraced with a spirit of hope and an unwavering belief in innovation, our dealerships approach every challenge with a resolve to improve the present and creatively shape the future. This relentless optimism drives our motivation, anchoring us firmly to the pursuit of our vision, day after day.

As Authorised Dealers, we embody optimism in its fullest expression. We view every challenge as a canvas for innovation, every obstacle as a stepping stone towards growth. With creativity at the helm, we seek out opportunities to drive positive change, transforming every barrier into a milestone of success. Embark with us on this resolute journey of optimism. Together, as a united front of Authorised Dealerships, we are committed to turning the ideal of a safer, healthier work environment into a tangible reality, ensuring that health and safety are not merely goals but the very standards by which every workplace thrives.

PURPOSEFULNESS ENSURES OUR DEDICATION TO IMPACTFUL HEALTH & SAFETY TRANSFORMATIONS, WHILE OPTIMISM FUELS OUR INNOVATIVE APPROACH TO CHALLENGES. TOGETHER, THEY EMPOWER OUR AUTHORISED DEALERSHIPS TO PROACTIVELY EMBED HEALTH AND SAFETY INTO EVERY WORKPLACE, SHAPING A FUTURE WHERE THESE PRINCIPLES ARE INHERENT & CELEBRATED.



**Accountability** stands as the bedrock upon which our Authorised Dealerships build their foundation. It reflects an unwavering dedication to nurturing relationships anchored in trust, a principle that guides every action, decision, and interaction within our network. By embodying utmost honesty, integrity, and credibility, our Authorised Dealerships set the gold standard for conduct in the realm of health and safety.

This fundamental value of accountability drives us to not just meet the expectations set before us, but to transcend them, cultivating an environment rich in reliability and garnished with mutual respect. As Authorised Dealers of SafetyWallet, we stand committed to this ethos, ensuring that our contributions are always aligned with our core mission of creating safer, more trustworthy workplaces. Together, we champion this responsibility, inviting you to join us in a steadfast commitment to accountability, as we work hand in hand to foster safer work environments across industries.



**Gratitude** permeates every aspect of our Authorised Dealerships' approach to supporting subscribers and fellow dealers. It is a tribute to the compassion, loyalty, care, and enthusiasm that define our interactions, a genuine acknowledgment of how deeply connected we all are in our shared mission. This profound sense of appreciation roots us firmly in our purpose, continuously reminding us of the meaningful impact our concerted efforts have on individuals and organisations.

As Authorised Dealers, our actions are infused with gratitude, guiding us to engage with every subscriber and collaborator with authentic care and an earnest commitment to enact positive change. This gratitude-centric manner fosters not just business relations but partnerships enriched with mutual respect and appreciation. We invite you to join us in cultivating an atmosphere of gratitude. Together, let's celebrate every milestone while paying homage to the collective contributions that enable us to promote a culture dedicated to safety and well-being.



**Commitment** is the lifeblood of our Authorised Dealership network, encapsulating our pledge to steadfastly support each other in our unified pursuit. This unwavering dedication goes beyond mere participation - it's about nurturing an environment where, as a collaborative force, we flourish. Through every Authorised Dealership, this deep-seated commitment serves as the catalyst for our shared objective to foster a vibrant and effective safety culture, creating a realm where health and safety are not just prioritised but celebrated, and where every stakeholder is acknowledged and empowered.

As Authorised Dealers, we carry this banner of commitment with pride, recognizing that our collective efforts are pivotal in transforming workplace environments into bastions of safety and well-being. We invite you to stand with us, embodying this commitment as we work together to elevate health and safety standards across the board. Join our ranks, and let's collectively pledge to uphold these ideals, ensuring that our dedication results in the creation of workplaces that are not only safer but where every individual is valued and secure.



Flexibility stands as a cornerstone in the ethos of our Authorised Dealership network, emanating from a profound understanding and respect for the diverse landscape in which we operate. It's this recognition of the uniqueness of each challenge and need that empowers our dealerships to adopt a flexible stance, crafting bespoke solutions that respect the individuality of each subscriber's circumstances. This agile approach is critical in navigating the multifaceted paths toward our shared mission, ensuring that our interventions are as dynamic and personalised as the varied tapestry of organisations we support.

Embracing flexibility means our Authorised Dealers are equipped to address the ever-changing demands of health and safety, deploying innovative and efficacious strategies that respond to the moment. This commitment to adaptability does not just ensure compliance but promotes a culture of proactive safety management, where solutions are sculpted with precision and care. We invite you to be part of this adaptable journey, where respect and understanding pave the way for addressing health and safety challenges with agility and creativity. Together, as part of our Authorised Dealership network, let's champion a flexible approach to creating safer, healthier work environments for all.



**Excellence** illuminates the pathway for our Authorised Dealerships, acting as the guiding light for every action and decision. This commitment to excellence underscores our collective pursuit to approach each aspect of our work with mindfulness and unwavering diligence. It's this relentless drive that sets us apart, ensuring that our efforts not only meet but surpass the expectations set before us. In serving the needs of our subscribers and the broader community, we do so with unparalleled professionalism, setting a new benchmark for what it means to excel in the field of workplace health and safety.

As Authorised Dealers, embracing excellence means consistently delivering the highest calibre of service, ensuring that every solution we propose and implement is characterised by precision and thoughtfulness. This devotion to upholding the highest standards propels us towards achieving the best possible outcomes, invariably enhancing the culture of health and safety within the workplaces we touch. We warmly invite you to partake in this relentless pursuit of excellence. Together, let's champion a commitment to refining our practices and interventions, ensuring that safety and well-being are not just goals but realities for all within our reach.

OUR SEVEN CORE VALUES FORM THE FOUNDATION OF OUR ETHOS AND DRIVE OUR ACTIONS AT EVERY LEVEL. PURPOSEFULNESS AND OPTIMISM INSPIRE OUR VISION AND RESILIENCE; ACCOUNTABILITY AND GRATITUDE FOSTER TRUST AND MUTUAL RESPECT; COMMITMENT AND FLEXIBILITY ENSURE DEDICATED AND ADAPTIVE ENGAGEMENT; WHILE EXCELLENCE PROPELS US TO SURPASS STANDARDS IN HEALTH AND SAFETY. TOGETHER, THESE VALUES SHAPE OUR INITIATIVES, EMPOWERING US TO CREATE SAFER, MORE SUPPORTIVE WORK ENVIRONMENTS AND UNDERPINNING OUR MISSION TO TRANSFORM WORKPLACE SAFETY CULTURE ACROSS INDUSTRIES.

## THE ESSENCE OF HEALTH AND SAFETY IN THE WORKPLACE.

At the heart of operational success and the well-being of every employee lies a steadfast commitment to health and safety. This commitment transcends mere adherence to legal frameworks; it embodies a culture that actively minimises risks, bolsters productivity, and cultivates a nurturing work environment. SafetyWallet stands at the forefront of this vital mission, advocating for a paradigm shift in how health and safety are perceived within the corporate sphere. Far from being seen as a mere regulatory requirement, we champion the view of health and safety management as a crucial, moral, and strategic investment.

Our Authorised Dealerships and the wider SafetyWallet platform are meticulously designed to transform health and safety from perceived overhead into recognized assets. Through our comprehensive initiatives, we aim to not only safeguard the immediate health and safety of employees but also secure the enduring success and resilience of businesses. Join us in embracing this enlightened approach to health and safety, where every measure taken is an investment in the flourishing future of our workplaces and the precious lives within them.

#### OUR ACHIEVEMENTS & IMPACT

Since its inception, SafetyWallet has been a trailblazer in workplace health and safety:



By advancing our mission, adhering to our values, and leveraging our achievements, SafetyWallet continues to build safer workplaces and communities, aligning with our vision of a world where every employee operates in the safest environment possible.

# 3. THE AUTHORISED DEALERSHIP OPPORTUNITY

#### CONCEPT AND OBJECTIVES

The Authorised Dealership Opportunity presented by SafetyWallet is an innovative model designed to extend the reach and effectiveness of SafetyWallet's pioneering health and safety systems. This model empowers independent health and safety consultants and passionate individuals, including existing Triple Champions, to become integral players in implementing and sustaining SafetyWallet's Triple P (Policies, Procedures, and Practices) system and leveraging the Mindset Evolution Schema (MES) to influence positive changes in workplace health and safety cultures.

#### OBJECTIVES OF THE AUTHORISED DEALERSHIP MODEL INCLUDE:



**Expanding the SafetyWallet Ecosystem:** By establishing a network of authorised dealerships, SafetyWallet aims to ensure that its high-quality health and safety solutions are accessible to a wider range of businesses, extending beyond the immediate reach of the online platform.



**Enhancing Operational Support**: Authorised dealerships will provide personalised, on-the-ground support to subscribers, ensuring the effective implementation and maintenance of SafetyWallet's systems and fostering a hands-on approach to health and safety compliance and culture evolution.



**Empowering Safety Professionals:** This model offers independent consultants and passionate individuals an opportunity to start or expand their own consulting businesses under the esteemed banner of SafetyWallet, backed by comprehensive training and support.

By joining as an authorised dealer, individuals not only advance their own consulting careers but also play a pivotal role in enhancing workplace safety across various sectors. This unique model not only broadens the accessibility of SafetyWallet's advanced systems but also deepens the quality of health and safety culture at a grassroots level. With the support of SafetyWallet's comprehensive training and resources, authorised dealers are at the forefront of driving meaningful and sustainable changes.



## AS REPRESENTATIVES OF SAFETYWALLET, AUTHORISED DEALERSHIPS WILL:



1. **Implement the Triple P System:** Authorised dealerships are responsible for guiding subscribers through the meticulous implementation of SafetyWallet's Triple P (Policies, Procedures, and Practices) system. This process involves tailoring the system to align with each subscriber's unique operational needs, ensuring practical and effective integration of health and safety practices.



2. Utilise MES for Mindset Transformation: Employing the Mindset Evolution Schema (MES), authorised dealerships work to foster a sustainable shift in health and safety perspectives within the workplace. This involves applying specific MES methodologies aimed at reshaping attitudes and behaviours of both employers and employees towards a more proactive and safety-conscious approach.



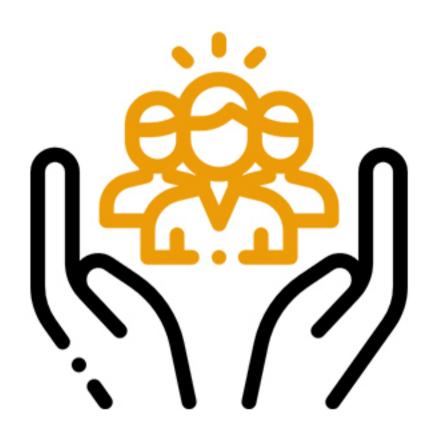
3. Provide Continuous Support and Mentorship: Continuous support is essential for the ongoing development of subscribers' Triple Champions and Health and Safety Committees. Authorised dealerships offer mentorship, reinforce the principles of behaviour-based safety, and ensure that the Triple P system's adoption leads to meaningful changes in health and safety management.



4. Ensure Compliance and Facilitate Continuous Improvement: Through regular assessments and checks, authorised dealerships monitor compliance with local health and safety regulations and standards. Beyond compliance, they play a pivotal role in identifying areas for improvement, empowering subscribers to adopt best practices that go beyond minimal requirements, and encouraging an ethos of continuous enhancement in health and safety performance.

# HIGH SUCCESS RATE: AUTHORISED DEALERSHIPS ENJOY A HIGHER SUCCESS RATE IN THE FIRST FIVE YEARS COMPARED TO INDEPENDENT STARTUPS. JOIN A WINNING TEAM AND SIGNIFICANTLY INCREASE YOUR CHANCES OF ENTREPRENEURIAL SUCCESS!

# INCREASED REVENUE OPPORTUNITIES: AUTHORISED DEALERS SEE AN INCREASE IN REVENUE WITHIN THE FIRST YEAR OF OPERATION WHEN COMPARED TO SIMILAR BUSINESSES. LEVERAGE OUR BRAND RECOGNITION AND CUSTOMER LOYALTY TO ACCELERATE YOUR GROWTH!



#### 5. Act as the Primary Liaison Between SafetyWallet and Subscribers:

Authorised dealerships serve as the vital link connecting SafetyWallet with its subscribers. This role encompasses regular, direct engagement with subscribers, ensuring their needs and concerns are promptly addressed. Additionally, dealerships are responsible for gathering feedback and insights from users, feeding this valuable information back to SafetyWallet. This feedback loop is crucial for the ongoing refinement of SafetyWallet services and offerings, ensuring they remain responsive to subscribers' evolving needs.

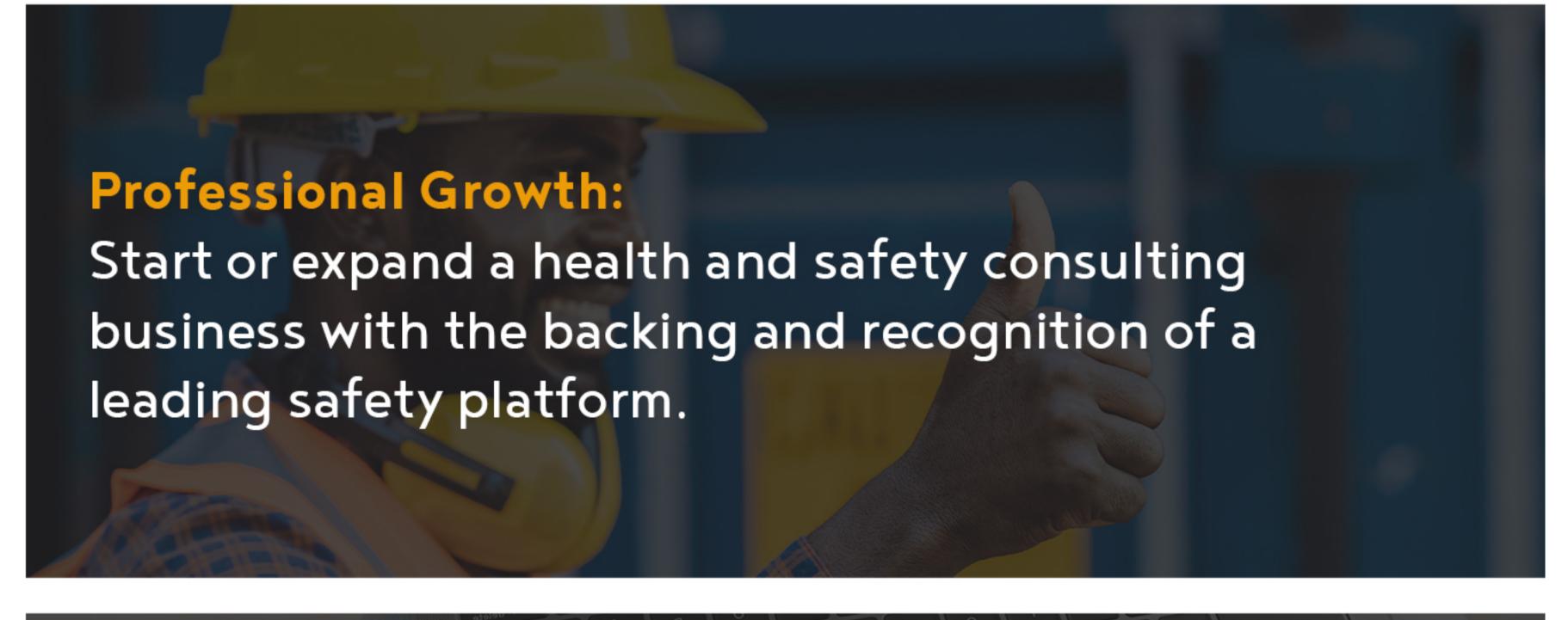


6. Facilitate Access to the SafetyWallet Directory and OHS Online: Authorised dealerships assist subscribers in leveraging the full scope of SafetyWallet resources, including the SafetyWallet Directory (contractors and supplier directory) and OHS Online. They ensure subscribers are proficient in utilising these platforms for enhanced compliance, safety management, and operational efficiency, thereby connecting them with a broader network of safety-compliant partners and resources.

By delivering on these responsibilities, authorised dealerships play an indispensable role in building a robust culture of safety and compliance among SafetyWallet subscribers, thus ensuring a safer working environment for all.

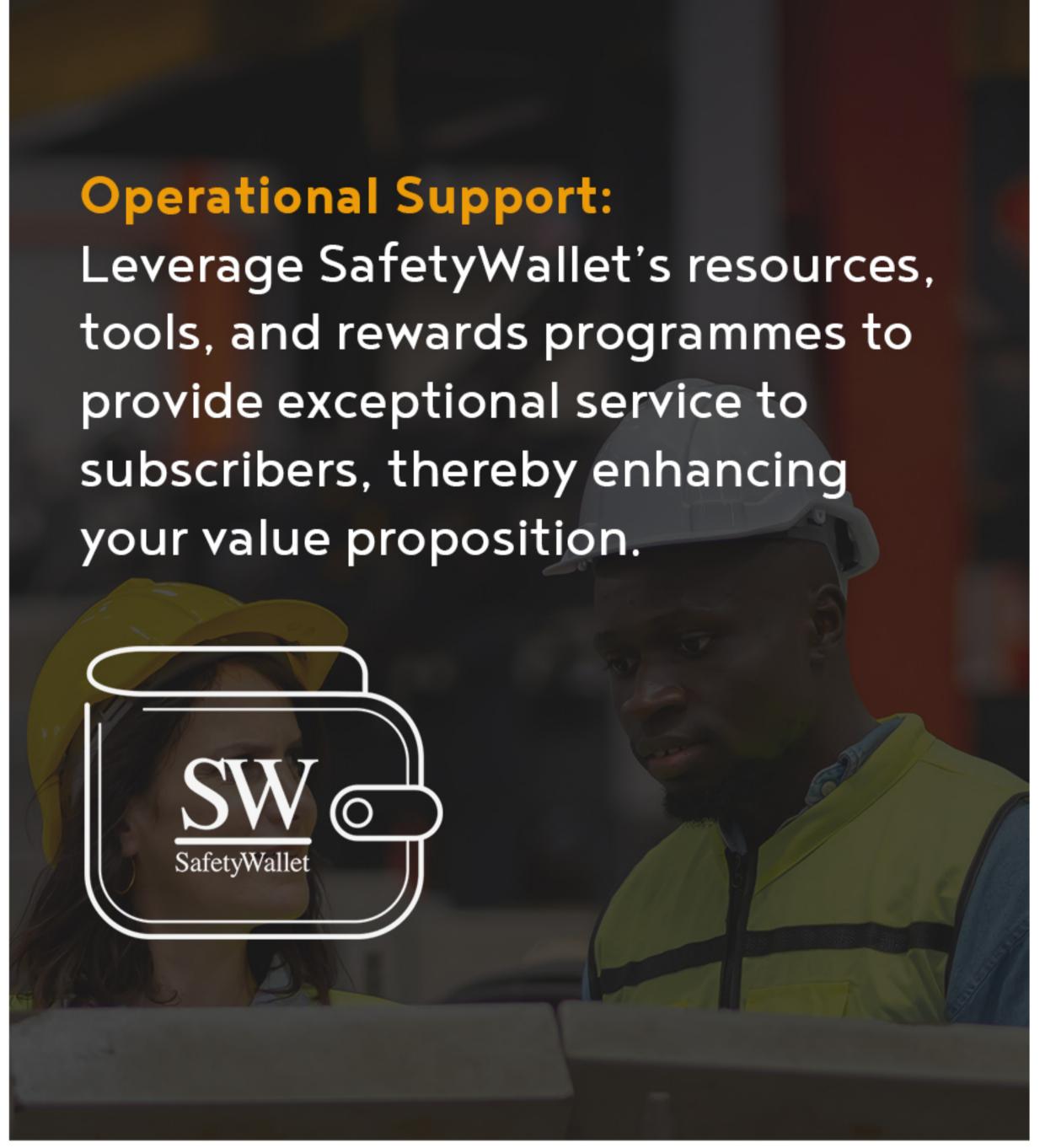
#### BENEFITS FOR HEALTH AND SAFETY CONSULTANTS:

BEING AN AUTHORISED SAFETYWALLET DEALERSHIP OFFERS NUMEROUS ADVANTAGES:



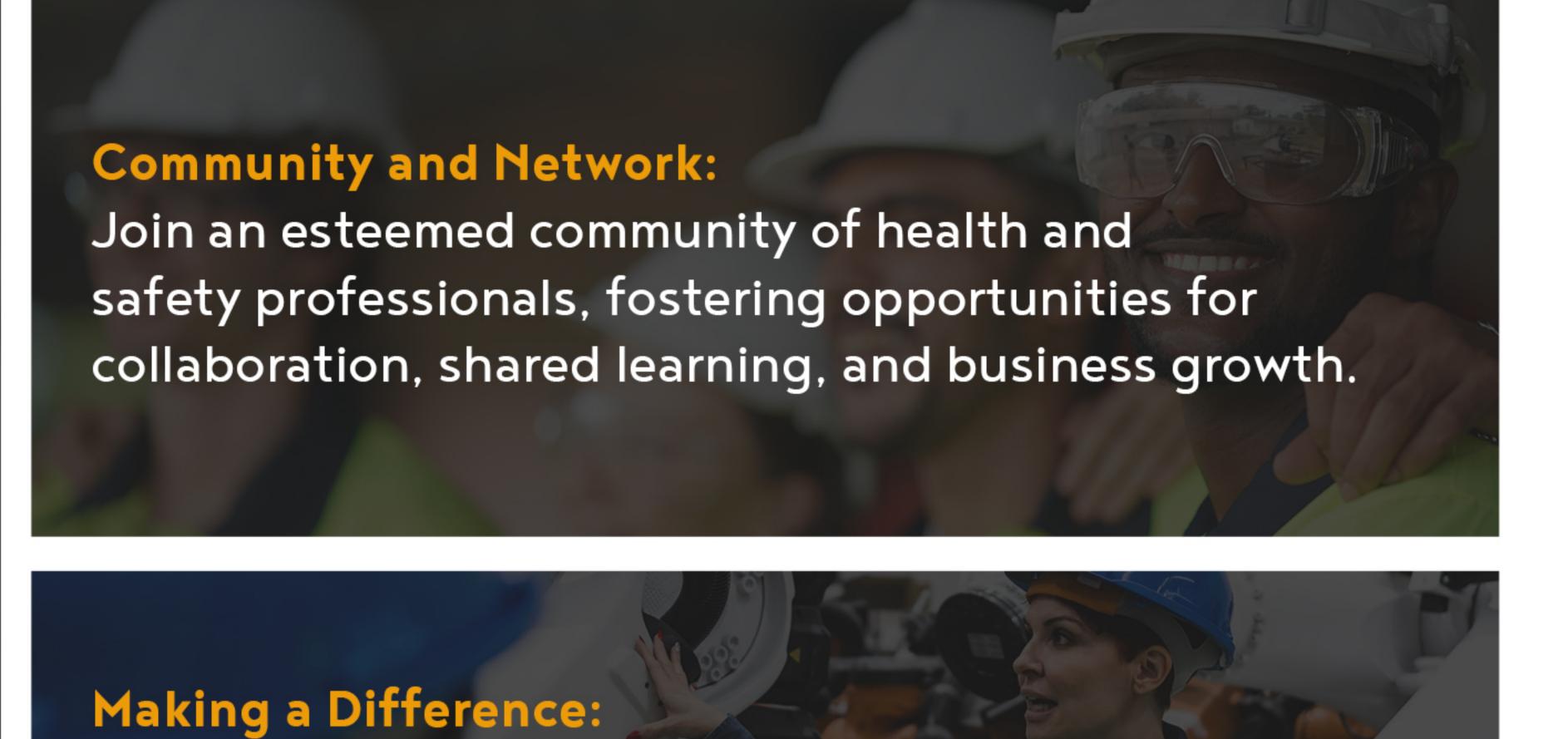
#### **Expertise and Credibility:**

Gain access to SafetyWallet's comprehensive training programmes, enhancing your expertise & lending additional credibility to your consultancy.





**ACHIEVEMENTS AND IMPACT** 



Play a pivotal role in transforming workplace health

and safety culture via SafetyWallet's MES, making a

tangible impact on the well-being of countless

AUTHORISED DEALERSHIPS ARE AT THE FOREFRONT OF SAFETYWALLET'S MISSION TO TRANSFORM WORKPLACE HEALTH AND SAFETY. THEIR CONTRIBUTIONS LEAD TO:

individuals.

- Broader Reach of SafetyWallet's Solutions: Through their local and sector-specific engagements, authorised dealerships significantly extend SafetyWallet's impact.
- Higher Compliance Rates: Their direct involvement with subscribers leads to higher levels of compliance and continuous improvement in safety standards.
- Cultivation of Safety Cultures: Dealerships are instrumental in changing the mindset of employers and employees, contributing to safer work environments and the prevention of workplace incidents.
- **Empowerment of Safety Champions:** By mentoring Triple P Champions, dealerships enhance the internal capacity of organisations to manage and champion safety effectively.

Establishing an authorised SafetyWallet dealership represents a unique and meaningful opportunity to grow professionally within the health and safety sector, driven by the shared goal of creating safer work environments and fostering a global culture of health and safety.

# 4. THE SUPPORTIVE CORE OF SAFETYWALLET'S DEALER PROGRAMME

SafetyWallet provides multifaceted support to its authorised dealerships to ensure their success and operational efficiency. This support system is designed to address the critical areas of daily operations, subscriber engagement, financial management, and marketing. Here's how SafetyWallet supports authorised dealerships:



**Telephonic Support:** SafetyWallet offers telephonic support as a traditional and direct method of communication. This enables authorised dealerships to receive immediate assistance, advice, and information on various matters related to their operations, subscriber interactions, and the SafetyWallet systems and services.



Support via Artificial Intelligence Chat Application "Walli": Leveraging the power of AI, SafetyWallet introduces "Walli," an intelligent chat application that functions with the effectiveness of advanced large language models. This innovative tool provides dealerships with real-time, automated support, answering queries, offering solutions, and guiding on best practices around the clock. It's crafted to boost the efficiency of dealership operations by providing instant access to information and support through conversational AI.

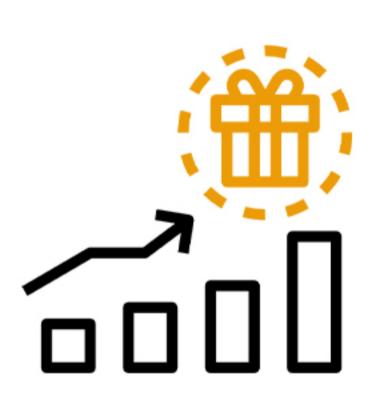


**Financial Management:** SafetyWallet significantly reduces the financial management workload for authorised dealerships. All business transactions processed through My Safety Shop means SafetyWallet handles debt collection, managing the debtor days. This arrangement ensures that the authorised dealership is compensated promptly while SafetyWallet oversees managing debtors for up to 30 days. The system is structured to minimise financial risks and administrative burdens, allowing dealerships to concentrate on their core activities and engage effectively with subscribers.

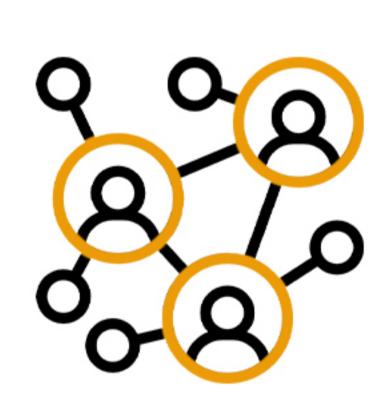
CUSTOMER LOYALTY: AUTHORISED DEALERSHIPS BENEFIT FROM A HIGHER CUSTOMER RETENTION RATE, THANKS TO BRAND TRUST AND LOYALTY. JOIN US AND ENJOY THE FRUITS OF ESTABLISHED CUSTOMER RELATIONSHIPS.



Marketing Support: SafetyWallet utilises an aggressive marketing strategy to promote its platform and services, a strategy that directly advantages authorised dealerships. Orders generated within the region of any authorised dealership are automatically allocated to the dealership nearest to the client/subscriber, unless specified otherwise during the order on My Safety Shop. This strategy not only boosts the dealership's business volume but also ensures subscribers benefit from localised and personalised services, subsequently augmenting visibility and customer acquisition for authorised dealerships.



**Performance-Based Incentives:** SafetyWallet introduces performance-based incentives to incentivise authorised dealerships towards exceptional accomplishments. This arrangement includes bonuses for surpassing targets in subscriber acquisition or retention and recognition programs to celebrate prominent performance. The initiative is aimed at rewarding dealerships that demonstrate extraordinary commitment and success in promoting SafetyWallet's services.



Community and Networking Opportunities: Joining as an authorised dealership unlocks access to a vibrant community of health and safety professionals. It provides a platform for peer support, best practices exchange, and collaborative opportunities. Regular networking events and forums foster camaraderie and offer avenues for business expansion via referrals, also serving as a source for ongoing learning and professional enhancement.



Introducing Innovative Health and Safety Products and Services: SafetyWallet provides authorised dealerships with early access or contributions towards developing state-of-the-art health and safety products and services. This privilege enables dealerships to present their subscribers with avant-garde solutions, granting them a market edge and solidifying their standing as pioneers in health and safety practice.

#### Local Advantage:

SafetyWallet's strategy drives local business for dealerships, ensuring personalised service for subscribers and boosting dealership visibility and customer connections.



#### Incentive Rewards:

Performance-based incentives at SafetyWallet motivate dealerships towards excellence, offering bonuses and recognition for exceptional service and achievements in subscriber engagement.

#### Community and Innovation:

Authorised dealers gain access to a network of professionals and the latest in health and safety innovations, fostering professional growth and providing a competitive edge in the market.



Continuous Professional Development: SafetyWallet is committed to the ongoing professional growth of its authorised dealerships. Continuous training, workshops, and webinars ensure dealerships are kept abreast of the latest trends and practices in health and safety, augmenting their expertise and service portfolio.



Customised Sales and Operational Tools: While we recommend the sophisticated Zoho One systems and sales tracking software for their advanced features, it's important to note that these are available at the authorised dealership's own cost. Adopting these tools will help elevate your operational efficiency, simplify processes, and enhance customer management, ultimately facilitating smoother and more proficient day-to-day operations. While these resources are not included in the Authorised Dealership package, they represent a valuable investment in your business's future success."

SafetyWallet's inclusive support system, woven through advanced technologies, perpetual learning opportunities, and a robust community network, guarantees that authorised dealerships are well-equipped with the necessary tools, resources, and support to thrive. This structured support is focused on augmenting operational efficacy, subscriber service delivery, and ensuring the overall success of authorised dealerships in the health and safety domain.

#### **Comprehensive Support Systems:**

SafetyWallet ensures dealership success through a robust support framework, including telephonic aid and an Al chat application, "Walli," providing real-time assistance and streamlining dealership operations.

#### Financial and Marketing Assistance:

The programme offers significant relief in financial management and enhances business opportunities through a targeted marketing strategy that directs customer orders to nearby dealerships, enhancing local service and dealership visibility.

#### Performance Incentives and Networking:

SafetyWallet incentivises dealers with performancebased rewards and integrates them into a community of peers, fostering professional relationships, knowledge exchange, and collaborative growth in the health and safety sector.

#### Access to Innovation and Tools:

Dealerships gain early access to innovative health and safety products and continuous professional development opportunities, maintaining their edge in the industry and ensuring they deliver top-notch services.

## Operational and Sales Enhancements:

While authorised dealerships have the opportunity to enhance their operational and sales processes, it's essential to recognise that advanced CRM systems like Zoho One are recommended tools to achieve this. These systems, available at the dealership's own expense, are designed to streamline processes, improve customer management, and elevate overall operational efficiency and service quality.

## 5. SAFETYWALLET'S TRIPLE P SYSTEM

(POLICIES, PROCEDURES, AND PRACTICES)

#### **OVERVIEW AND PURPOSE**

SafetyWallet's Triple P System (Policies, Procedures, and Practices) forms the cornerstone of its strategic approach to revolutionising workplace health and safety. This meticulously designed system is crafted to influence a change in the health and safety mindset, build a robust safety culture, and ensure sustainable compliance across various industries.

**Purpose:** The primary purpose of the Triple P System is to create an integrated framework that empowers employers and employees to not only meet but exceed health and safety standards through a holistic approach. It focuses on:



## IMPLEMENTATION AND MAINTENANCE

**Implementation:** The implementation of the Triple P System is a tailored process, taking into consideration the unique operational, cultural, and risk profiles of each subscribing organisation. SafetyWallet authorised dealerships play a crucial role in this phase, offering expert guidance and support.

#### **OVERVIEW AND PURPOSE**

- Conducting a thorough health and safety audit to identify gaps and areas for improvement.
- Developing or updating health and safety policies in line with legal requirements and best practices.
- Crafting detailed procedures that align with the established policies, ensuring clarity and practicality.
- Providing training and resources to embed these practices into the daily operations of the organisation.

## MAINTENACE: ENSURING THE SUSTAINABILITY OF THE TRIPLE P SYSTEM REQUIRES ONGOING EFFORTS AND COMMITMENT:

- Regular reviews and updates of policies, procedures, and practices to reflect changes in legislation, industry standards, and organisational operations.
- Continual training and engagement initiatives to strengthen health and safety culture.
- Performance monitoring and reporting to track progress, identify areas for improvement, and celebrate successes.

**ACCOUNTABILITY AND IMPROVEMENT:** THROUGH REGULAR PERFORMANCE EVALUATIONS AND REPORTING, THE SYSTEM ENSURES ACCOUNTABILITY, FACILITATES IDENTIFICATION OF IMPROVEMENT AREAS, AND ACKNOWLEDGES SUCCESSFUL HEALTH AND SAFETY PRACTICES WITHIN ORGANISATIONS.

## THE ROLE OF THE TRIPLE P'S IN ENHANCING WORKPLACE SAFETY

## THE TRIPLE P SYSTEM IS PIVOTAL IN ENHANCING WORKPLACE SAFETY BY:



• **Providing Clarity**: Clearly defined policies and procedures remove ambiguity, ensuring that everyone understands their roles and responsibilities regarding health and safety.



 Promoting Consistency: Standardised practices ensure that safety measures are consistently applied, reducing the likelihood of accidents and non-compliance issues.



• Facilitating Compliance: A well-structured Triple P System helps organisations navigate the complex landscape of health and safety legislation, minimising legal risks.



• Cultivating Engagement: Engaging employees in the development and implementation of health and safety measures increases their buy-in and adherence to safety practices.

#### **ACHIEVEMENTS AND IMPACT:**

THE INTRODUCTION AND ADHERENCE TO THE TRIPLE P SYSTEM HAVE LED TO SIGNIFICANT ACHIEVEMENTS AND A POSITIVE IMPACT WITHIN SAFETYWALLET'S SUBSCRIBER BASE:

#### REDUCED INCIDENTS:

ORGANISATIONS IMPLEMENTING THE TRIPLE P SYSTEM HAVE REPORTED A NOTICEABLE DECREASE IN WORKPLACE ACCIDENTS AND NEAR-MISSES, CONTRIBUTING TO A SAFER WORKING ENVIRONMENT.

#### ENHANCED COMPLIANCE:

SUBSCRIBERS HAVE ACHIEVED HIGHER LEVELS OF COMPLIANCE WITH HEALTH AND SAFETY REGULATIONS, REDUCING LEGAL EXPOSURES AND ENHANCING THEIR REPUTATION.

#### **IMPROVED CULTURE:**

THERE HAS BEEN A MARKED SHIFT IN SAFETY CULTURE WITHIN ORGANISATIONS, WITH EMPLOYEES DEMONSTRATING A GREATER COMMITMENT TO HEALTH AND SAFETY.

#### **ECONOMIC BENEFITS:**

THE REDUCTION IN INCIDENTS & IMPROVED COMPLIANCE HAVE LED TO LOWER INSURANCE PREMIUMS, REDUCED LEGAL COSTS, AND INCREASED OPERATIONAL EFFICIENCY FOR SUBSCRIBERS.

In essence, SafetyWallet's Triple P System embodies a comprehensive approach to health and safety management, providing a strategic framework for achieving a safe, compliant, and productive workplace. Its implementation and maintenance, guided by authorised dealerships, are key to ensuring long-term success and sustainability in workplace health and safety efforts.

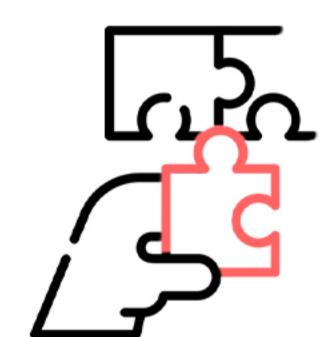
# 6. THE MINDSET EVOLUTION SCHEMA

#### INTRODUCTION TO THE MINDSET EVOLUTION SCHEMA

The Mindset Evolution Schema (MES) is an innovative change management framework integrated within SafetyWallet's approach to advancing workplace health and safety. It is designed to systematically influence and evolve the mindset of employers and employees towards health and safety, transitioning from mere compliance to genuine commitment. MES is predicated on the understanding that lasting change in organisational safety culture begins with transformation at the cognitive level — reshaping how individuals perceive, value, and engage with health and safety on a daily basis.

#### HOW THE MES SUPPORTS THE TRIPLE P IMPLEMENTATION

MES PLAYS A CRITICAL ROLE IN THE SUCCESSFUL IMPLEMENTATION OF SAFETYWALLET'S TRIPLE P (POLICIES, PROCEDURES, AND PRACTICES) SYSTEM BY:



**Behavioural Adjustment:** Recognising that the adoption of safe practices begins with individual behaviours, MES aims to identify and modify unsafe behaviours through targeted interventions. This foundational step ensures that the subsequent implementation of policies and procedures is met with less resistance and more enthusiasm.



**Knowledge Empowerment:** MES emphasises the importance of empowering employers and employees with knowledge about health and safety. By making the learning process engaging and accessible, MES supports the comprehension and internalisation of the Triple P System, increasing the likelihood of its successful application.



**Perception Exploration:** One of the unique aspects of MES is its focus on exploring and reshaping perceptions around health and safety. By addressing common misconceptions and fears, MES prepares the ground for a more receptive and proactive attitude towards the Triple P System's implementation.



**Rapport Cultivation:** Building rapport among team members and between employees and management is crucial for fostering a collaborative safety culture. MES facilitates this by encouraging open communication and mutual respect, laying a strong foundation for the effective roll-out of safety policies, procedures, and practices.



**Influence Network:** MES leverages influential figures within the organisation to champion health and safety initiatives. By identifying and empowering these change agents, MES amplifies the reach and impact of the Triple P System, leading to wider acceptance and adherence.

#### INFLUENCE ON EMPLOYERS & EMPLOYEES MINDSET

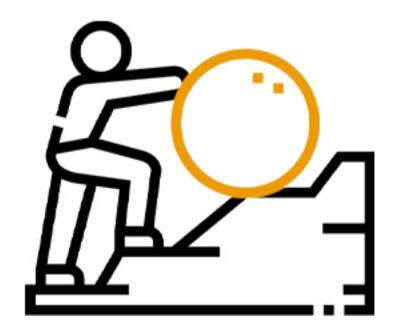
The strategic implementation of MES significantly influences the mindset of both employers and employees in the following ways:



**From Compliance to Commitment:** MES transitions the organisational focus from mere compliance with health and safety regulations to a genuine commitment to well-being. This shift fosters a culture where safety is valued as an integral part of the business ethos, rather than an external imposition.



**Promoting Ownership and Accountability**: By engaging all levels of the organisation, MES encourages a sense of ownership and accountability regarding health and safety. Employers and employees alike take proactive measures to identify risks, suggest improvements, and support their colleagues, creating a united front against workplace hazards.



**Building Resilience:** A key outcome of the mindset shift facilitated by MES is increased resilience. Organisations become more adaptable to changes, whether these are legal requirements, industry standards, or internal operations, ensuring that they maintain high levels of safety regardless of external pressures.



**Enhancing Job Satisfaction and Morale:** With the MES, health and safety is seen as core values rather than chores. This alignment between personal and organisational values boosts job satisfaction, morale, and ultimately, productivity.

By meticulously guiding employers and employees through the stages of the Mindset Evolution Schema, SafetyWallet ensures that the implementation of the Triple P System is not just a procedural necessity but becomes a deeply ingrained part of the organisational culture. The MES's comprehensive approach to mindset change is a testament to SafetyWallet's commitment to transforming workplace health and safety from the inside out, making it sustainable and impactful in the long term.

# 7. BUILDING A CULTURE OF HEALTH & SAFETY

Cultivating a robust culture of health and safety within an organisation is a multifaceted process that requires dedication, collaboration, and constant evolution. SafetyWallet and its Authorised Dealerships are at the forefront of pioneering a transformative approach towards achieving this, focusing on ingraining health and safety into the very fabric of workplace operations and mindsets.

#### THE ROLE OF THE SAFETYWALLET AUTHORISED DEALERSHIP

AUTHORISED DEALERSHIPS PLAY A PIVOTAL ROLE IN NURTURING AND SUSTAINING A CULTURE OF HEALTH AND SAFETY AMONG SAFETYWALLET SUBSCRIBERS:

#### TAILORED IMPLEMENTATION:

UNDERSTANDING THAT EACH ORGANISATION'S CULTURE IS UNIQUE, AUTHORISED DEALERSHIPS PERSONALISE THE IMPLEMENTATION OF THE TRIPLE P SYSTEM AND MINDSET EVOLUTION SCHEMA ACCORDING TO THE SPECIFIC NEEDS AND CHARACTERISTICS OF THE SUBSCRIBER.

#### ONGOING SUPPORT & MENTORSHIP:

BEYOND THE INITIAL SETUP,
DEALERSHIPS PROVIDE CONTINUOUS
MENTORSHIP AND SUPPORT, ENSURING
THAT THE MOMENTUM TOWARDS A
SAFETY CULTURE IS MAINTAINED. THIS
INCLUDES ROUTINE CHECK-INS,
UPDATES ON BEST PRACTICES, AND
ASSISTANCE IN HANDLING NEW HEALTH
AND SAFETY CHALLENGES.

#### FACILITATION OF ENGAGEMENT:

DEALERSHIPS FACILITATE GREATER
ENGAGEMENT ACROSS ALL LEVELS OF
THE ORGANISATION. BY ORGANISING
WORKSHOPS, TRAINING SESSIONS,
AND OPEN FORUMS, THEY CREATE
OPPORTUNITIES FOR DIALOGUE, FEEDBACK,
AND COLLECTIVE PROBLEM-SOLVING,
REINFORCING THE VALUE OF EVERYONE'S
CONTRIBUTION TO HEALTH AND SAFETY.

#### MEASUREMENT AND RECOGNITION:

RECOGNISING ACHIEVEMENTS IN HEALTH AND SAFETY IS VITAL FOR MOTIVATION. DEALERSHIPS ASSIST IN SETTING MEASURABLE GOALS AND CELEBRATING MILESTONES, THEREBY REINFORCING THE POSITIVE ASPECTS OF THE SAFETY CULTURE.

## CREATING A HEALTH & SAFETY CULTURE BY WORKING WITH THE TRIPLE P CHAMPIONS AND HEALTH & SAFETY COMMITTEES



Empowering the Triple Champion: The Triple Champion acts as the linchpin between SafetyWallet's systems and the organisation's workforce. Authorised Dealerships guide and empower these champions, equipping them with the knowledge, tools, and confidence to lead health and safety initiatives effectively.



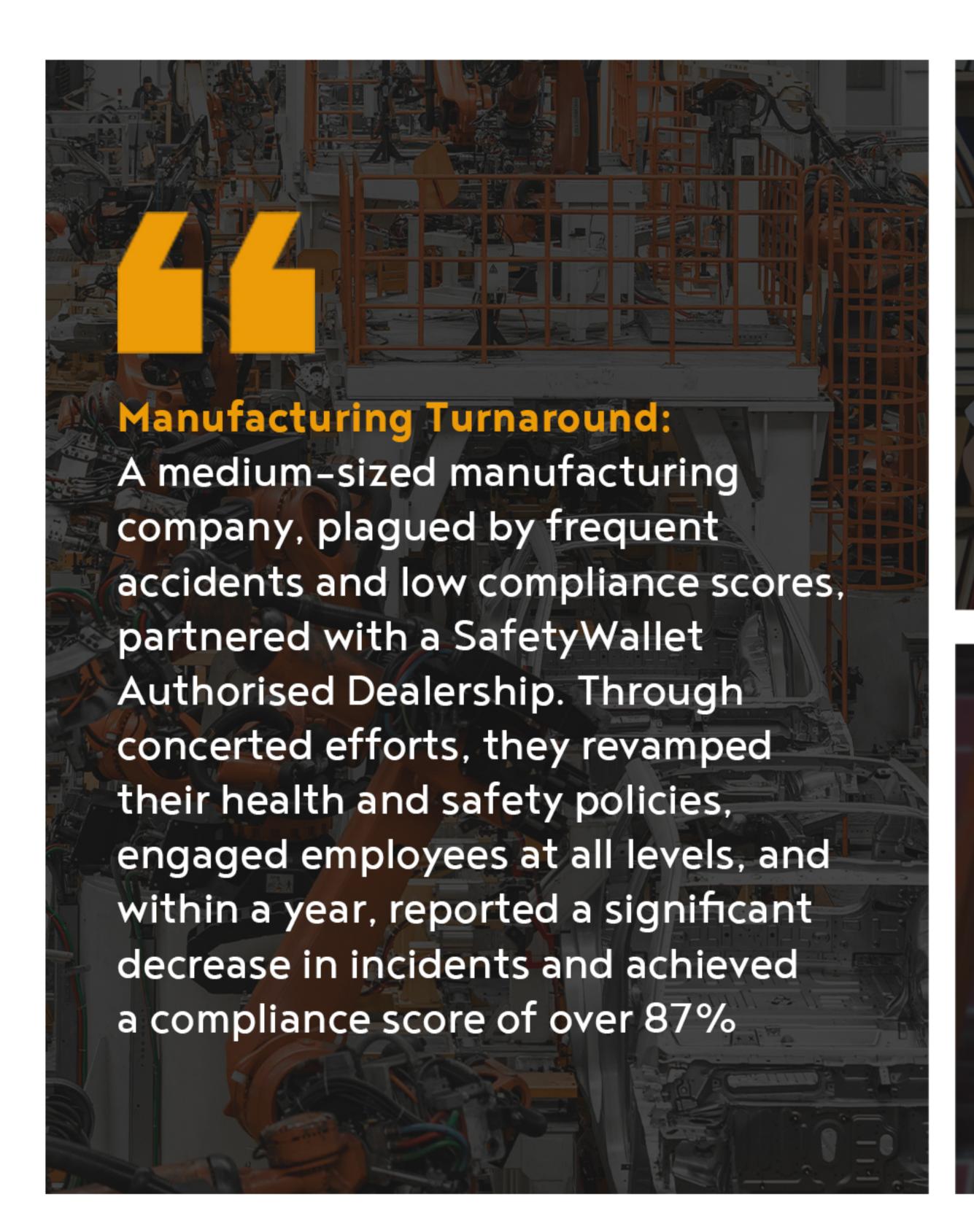
Leveraging Health and Safety Committees: These committees are crucial for the democratisation of health and safety within the workplace. Dealerships work closely with committees, facilitating their operation, enhancing their effectiveness, and ensuring they serve as a proactive force for promoting safety culture.



Collaboration for Culture: The synergistic relationship between the Authorised Dealerships, Triple Champions, and Health and Safety Committees sets the foundation for a dynamic culture that prioritises health and safety. Through continuous collaboration, they address concerns, implement improvements, and drive the cultural shift towards safety.

#### SUCCESS STORIES AND TESTIMONIALS

THE IMPACT OF SAFETYWALLET'S APPROACH, FACILITATED BY AUTHORISED DEALERSHIPS, IS BEST EXEMPLIFIED THROUGH SUCCESS STORIES AND TESTIMONIALS:



#### **Educational Safety Enhancement:**

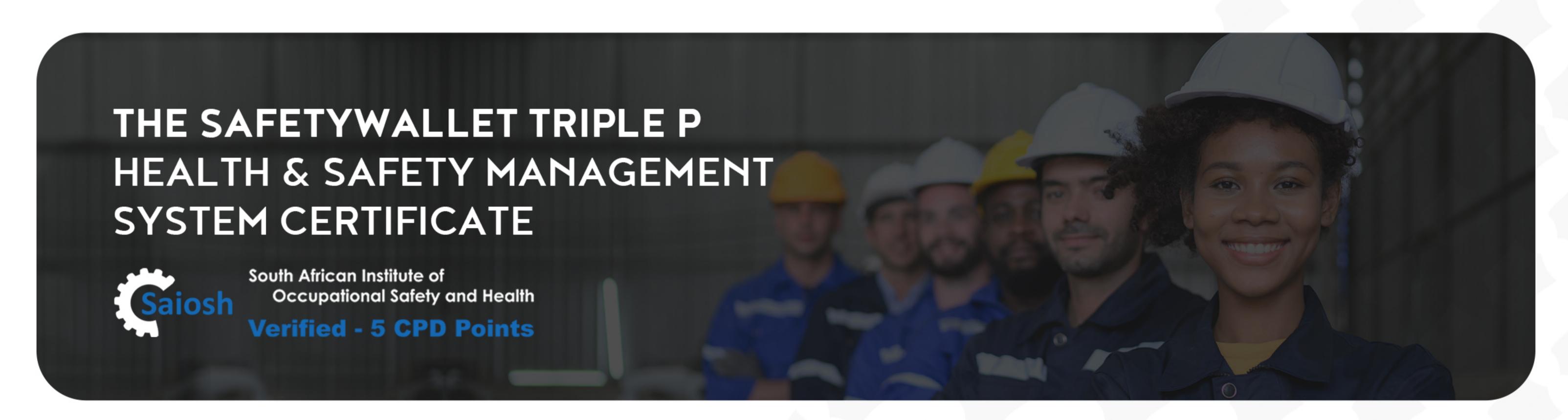
An educational institution addressing challenges in maintaining campus safety and compliance standards turned to SafetyWallet for support. Assisted by their Authorised Dealership, the institution not only met but surpassed essential safety benchmarks, resulting in fewer safety-related interruptions and a stronger reputation in the educational sector.

#### Warehouse Culture and Risk Enhancement:

A distribution company addressed its inconsistent safety culture and risk management by collaborating with a SafetyWallet Authorized Dealership. This effort unified their safety approach, significantly reduced risks, and fostered a strong safety culture, leading to improved employee safety and operational effectiveness.

## 8. TRAINING & QUALIFICATIONS

A cornerstone of the Authorised Dealership model and the broader SafetyWallet ecosystem is an uncompromising commitment to training and qualifications. By equipping health and safety consultants and enthusiasts with the knowledge and skills necessary for success, SafetyWallet ensures that the principles of safety are not just taught but are lived and breathed within workplaces. This section details the critical training components designed to empower those taking the mantle of promoting workplace safety.



**Overview**: The SafetyWallet Triple P Course is an intensive programme that delves deep into the nuances of Policies, Procedures, and Practices system. This course is specifically tailored to equip participants with the necessary knowledge and tools to implement and maintain an effective health and safety management system within various organisational structures.

**Content**: Participants are taken through a curriculum that covers legislative requirements, how to craft policies that resonate with specific organisational values, the development of procedures that ensure practical adherence, and the cultivation of practices that reinforce a safety-first culture. Real-world case studies, interactive sessions, and practical exercises form a part of the learning experience.

**Outcome:** Upon completion, graduates are not only adept at navigating the Triple P system but also become proficient in identifying risks, devising strategies to mitigate these, and fostering a culture where safety is ingrained in every aspect of the organisation's operations.



**Objective:** The Coaching Course is designed to refine the communication and leadership skills necessary for effectively mentoring and guiding organisations through their health and safety journeys. This course emphasises the art of influence, the science of behaviour change, and the methodology of continuous improvement.

**Curriculum:** It includes modules on active listening, feedback mechanisms, conflict resolution, motivational techniques, and strategies for fostering engagement at all levels of an organisation. An important focus is placed on understanding different organisational cultures and adapting coaching strategies accordingly.

**Certification**: Successful candidates emerge as certified SafetyWallet Coaches, equipped with the soft skills necessary to inspire change, overcome resistance, and lead organisations in their pursuit of a steadfast health and safety culture.

#### Specialised Triple P Course:

The SafetyWallet Triple P Health and Safety Management System Certificate offers an in-depth understanding of Policies, Procedures, and Practices, tailoring its curriculum to provide participants with the expertise to implement and uphold health & safety management systems effectively across different organizations.

#### **Comprehensive Training Commitment:**

SafetyWallet emphasises thorough training and qualifications, ensuring that health and safety consultants are well-equipped with the knowledge and skills to promote and sustain safety cultures in workplaces.

#### Coaching Course for Leadership Skills:

The Coaching Course is focused on developing essential communication and leadership skills, preparing participants to mentor and influence organisations effectively in improving their health and safety standards.

#### Practical and Interactive Learning:

The training includes a mix of theoretical knowledge, real-world case studies, & practical exercises, fostering a deep understanding and the ability to apply safety principles effectively in various organisational contexts.

#### Certification and Outcome:

Completing these courses grants certifications, designating individuals as capable leaders & practitioners in health and safety, ready to embed a safety-first mindset within organisations.



- Purpose: The Train the Trainer Course is aimed at those who aspire to take a more proactive
  role in disseminating knowledge and skills related to health and safety. This course is pivotal for
  those looking to lead training sessions, workshops, and seminars as part of their consultancy
  offerings.
- Programme Details: This comprehensive programme covers adult learning principles, effective teaching strategies, curriculum development, and the use of technology in education. Participants learn how to design engaging and informative sessions that cater to diverse learning styles and preferences. Further to this, candidates will then be trained on specific short courses which can be delivered by them to trainees of their own on completion namely Occupational Health and Safety Act for Managers (also known as legal liability training), Health and Safety Representative Responsibilities, First Aid Level 1 (Please note that First Aid Level 3 is also required to present and train candidates in Level 1), Basic Fire Fighting, Accident / Incident Investigation and Conducting a Continuous Risk Assessment.
- Result: Graduates of this course are well-prepared to educate others on the importance of health and safety, effectively conveying critical information and fostering a learning environment that encourages the adoption of safe practices. They become key facilitators in promoting SafetyWallet's mission, capable of reaching a wider audience and making a tangible impact on workplace safety.

Together, these courses form a solid foundation for any individual or entity aspiring to contribute significantly to the field of health and safety. Through a combination of theoretical knowledge and practical application, SafetyWallet ensures that its Authorised Dealerships and associated consultants are not just well-versed in safety protocols but are also adept at leading by example, driving change, and inspiring a genuine commitment to health and safety across industries.





## 9. OPERATIONAL & SUPPORT MODEL

SafetyWallet's operational and support model is intricately designed to provide comprehensive and effective assistance to subscribers, embodying the principle that a successful health and safety culture is built on consistent engagement, expert guidance, and continuous improvement. This layered support system ensures that subscribers at every level have access to the resources, knowledge, and mentorship necessary to achieve their health and safety objectives.

#### DAILY OPERATIONAL DUTIES



**Active Engagement:** Authorised Dealerships engage daily with subscribers, offering personalised advice and support tailored to the specific health and safety challenges and objectives of the organisation. This involves on-site visits, virtual meetings, and regular communication channels.



**Implementation and Monitoring:** A significant duty involves overseeing the implementation of the Triple P (Policies, Procedures, and Practices) system within subscriber organisations, ensuring that policies are up to date, procedures are correctly followed, and practices are effectively integrated into daily operations.



**Training and Education:** Continuous education and training are provided to keep the workforce informed about the latest health and safety regulations, best practices, and strategies for risk mitigation. This includes organising workshops, training sessions, and informational webinars.



**Incident Response and Reporting:** Operational duties also encompass assistance with incident response, including investigation and reporting, helping organisations to not only address immediate concerns but also identify underlying issues to prevent future occurrences.

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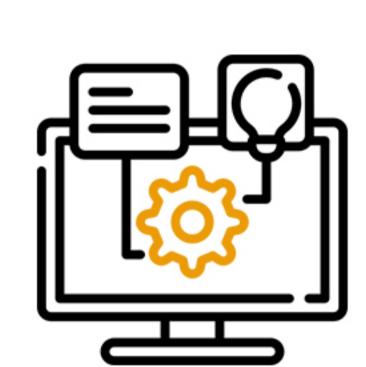
REDUCTION IN NON-COMPLIANCE INCIDENTS DUE TO PERSONALISED SUPPORT.

DECREASE IN RECURRING SAFETY INCIDENTS DUE TO CONTINUOUS EDUCATION

## HYBRID SUPPORT BASED ON SUBSCRIPTION PACKAGES



Hybrid Support System: SafetyWallet introduces a Hybrid Support System, tailored through tiered subscription packages that cater to the unique requirements of our subscribers. This innovative model merges the cutting-edge OHS Online platform with the personalised expertise of Authorised Dealerships. This combination ensures comprehensive support tailored to the specific operational needs and safety goals of each subscriber.



**Digital Tools and Resources:** At the core of our support system is the OHS Online platform, an integral component offering access to a wide array of digital tools for all subscribers. Featuring compliance trackers, interactive training modules, and customizable safety documentation templates, it provides organisations with the necessary resources to effectively manage and improve their health and safety programs. This solid foundation, enabled by our digital suite, empowers subscribers to navigate and enhance their health and safety protocols efficiently.



Personalised Consultation and Engagement: Our higher-tier subscriptions elevate the support experience through more in-depth engagement with Authorised Dealerships. These subscribers benefit from increased on-site visits, dedicated assistance for health and safety committees, and thorough consultations centred on compliance and performance optimization. Leveraging the OHS Online platform's data analytics, these tailored sessions offer actionable insights, fostering informed decision-making and strategies for ongoing safety improvements.

By integrating the scalable capabilities of the OHS Online platform with the specialised services of Authorised Dealerships, SafetyWallet delivers a dynamic and holistic support model. This structure ensures that every subscriber, regardless of their subscription tier, has access to both top-tier digital resources and expert guidance, paving the way for a robust culture of safety and regulatory compliance.

#### OPTIMISED HYBRID SUPPORT FOR SAFETY EXCELLENCE:

SAFETYWALLET'S HYBRID SUPPORT SYSTEM MERGES OHS ONLINE DIGITAL TOOLS
WITH AUTHORISED DEALERSHIPS' EXPERTISE, PROVIDING TAILORED, TIERED
SOLUTIONS TO ENHANCE HEALTH AND SAFETY MANAGEMENT, ENSURING IMPROVED
COMPLIANCE AND FOSTERING A CULTURE OF CONTINUOUS SAFETY ENHANCEMENT.

## QUALITY CHECKS AND CONTINUOUS IMPROVEMENT



Regular Audits and Assessments: Authorised Dealerships conduct regular health and safety audits and assessments to evaluate compliance levels, identify areas for improvement, and ensure that health and safety policies and practices remain effective and relevant.



**Feedback Loops:** Open channels of feedback between the Authorised Dealerships, subscribers, and SafetyWallet's central team facilitate the sharing of insights, challenges, and successes. This feedback informs ongoing adjustments to strategies, tools, and support offerings.



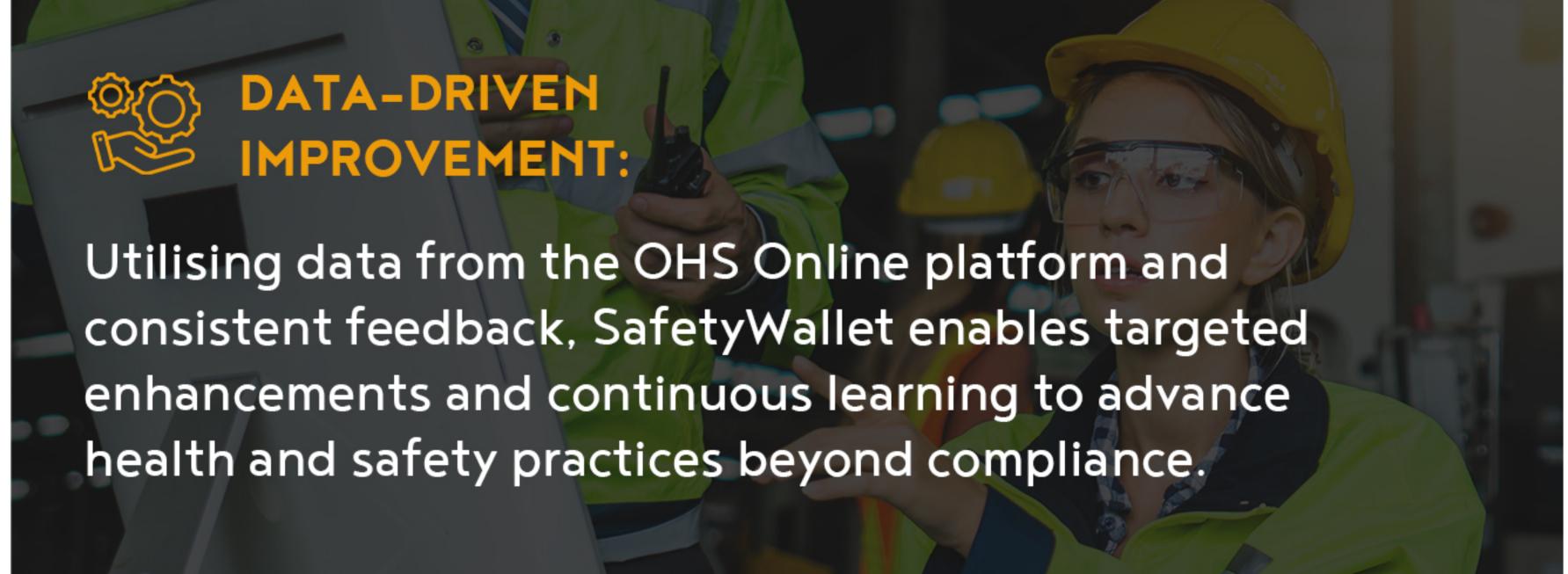
Continuous Learning and Development: Emphasising the importance of continuous improvement, SafetyWallet and its Authorised Dealerships stay abreast of the latest developments in health and safety regulations, emerging risks, and innovative practices. This commitment to learning ensures that subscribers are always supported by cutting-edge knowledge and methodologies.

Through this comprehensive operational and support model, SafetyWallet ensures that its subscribers are not only equipped to meet the minimum standards of health and safety compliance but are also empowered to excel and set new benchmarks in workplace safety and well-being. The model underscores SafetyWallet's commitment to fostering environments where health and safety are integral to the culture and operations of every organisation.



## PROACTIVE TRAINING & B B INCIDENT RESPONSE:

SafetyWallet enhances training and incident management with its MES. By transforming safety mindsets through MES's structured levels, from Behavioural Adjustment to Influence Network, we foster a proactive culture, equipping organisations to proactively tackle safety challenges.



## 10. FINANCIAL MODEL & REWARDS SYSTEM

SafetyWallet's financial model and rewards system are ingeniously crafted to incentivise and reward the diligent efforts of Authorised Dealerships in enhancing workplace health and safety standards across industries. This multifaceted approach not only supports the sustainability and growth of Authorised Dealerships but also encourages continuous improvement and compliance among subscribers, creating a mutually beneficial ecosystem.

#### INCOME OPPORTUNITIES FOR AUTHORISED DEALERSHIPS

### CONSULTANCY SERVICES:

AUTHORISED DEALERSHIPS DERIVE A
SIGNIFICANT PORTION OF THEIR
INCOME FROM CONSULTANCY
SERVICES PROVIDED TO SAFETYWALLET
SUBSCRIBERS. THIS ENCOMPASSES
IMPLEMENTING THE TRIPLE P SYSTEM,
CONDUCTING SAFETY AUDITS,
PROVIDING CUSTOMISED TRAINING,
AND OFFERING ONGOING MENTORSHIP
AND SUPPORT.

## IMPLEMENTATION & MAINTENANCE FEES:

DEALERSHIPS ARE COMPENSATED FOR THE INITIAL IMPLEMENTATION OF SAFETYWALLET'S TRIPLE P SYSTEM AND FOR PERIODIC MAINTENANCE CHECKS, ENSURING THAT THESE CRITICAL SAFETY STRUCTURES REMAIN EFFECTIVE AND COMPLIANT WITH CHANGING REGULATIONS AND ORGANISATIONAL NEEDS.

#### PERFORMANCE BASED INCENTIVES:

TO MOTIVATE EXCELLENCE AND THE ACHIEVEMENT OF SPECIFIC HEALTH & SAFETY OUTCOMES, SAFETYWALLET OFFERS PERFORMANCE-BASED INCENTIVES TO AUTHORISED DEALERSHIPS. THESE INCENTIVES ARE TIED TO METRICS SUCH AS IMPROVED COMPLIANCE RATES, REDUCED INCIDENTS, AND SUBSCRIBER SATISFACTION.

#### ADDITIONAL SUBSCRIPTIONS AND COMPLIANCE INCENTIVES

### REFERRAL BONUSES:

AUTHORISED DEALERSHIPS ARE
REWARDED WITH REFERRAL BONUSES
WHEN THEY SUCCESSFULLY
INTRODUCE NEW SUBSCRIBERS TO
SAFETYWALLET, CREATING AN
INCENTIVE FOR THESE DEALERSHIPS TO
ACTIVELY PARTICIPATE IN BROADENING
SAFETYWALLET'S NETWORK AND
INFLUENCE.

## COMPLIANCE ACHIEVEMENTS:

SAFETYWALLET RECOGNISES AND REWARDS AUTHORISED DEALERSHIPS FOR ASSISTING SUBSCRIBERS IN ACHIEVING OR SURPASSING COMPLIANCE MILESTONES. THIS INCLUDES ESCALATING TIERS OF COMPLIANCE, FROM BASIC LEGAL COMPLIANCE TO BEST PRACTICE AND BEYOND.

## RETENTION BONUSES:

KEEPING SUBSCRIBERS ENGAGED AND SATISFIED WITH SAFETYWALLET'S SERVICES IS KEY TO LONG-TERM SUCCESS. DEALERSHIPS RECEIVE BONUSES FOR MAINTAINING HIGH RETENTION RATES, REFLECTING THEIR ROLE IN ENSURING SUBSCRIBERS SEEING CONTINUOUS VALUE IN THEIR SAFETYWALLET SUBSCRIPTION.

## BENEFITS FROM SOLUTIONS SOLD VIA MY SAFETY SHOP

### COMMISSION ON SALES:

AUTHORISED DEALERSHIPS EARN
COMMISSIONS ON SALES OF HEALTH
AND SAFETY EQUIPMENT, TRAINING
COURSES, AND OTHER SOLUTIONS
MADE THROUGH MY SAFETY SHOP TO
SUBSCRIBERS. THIS CREATES AN
ADDITIONAL REVENUE STREAM THAT
COMPLIMENTS CONSULTANCY
SERVICES.

## BUNDLED SERVICES:

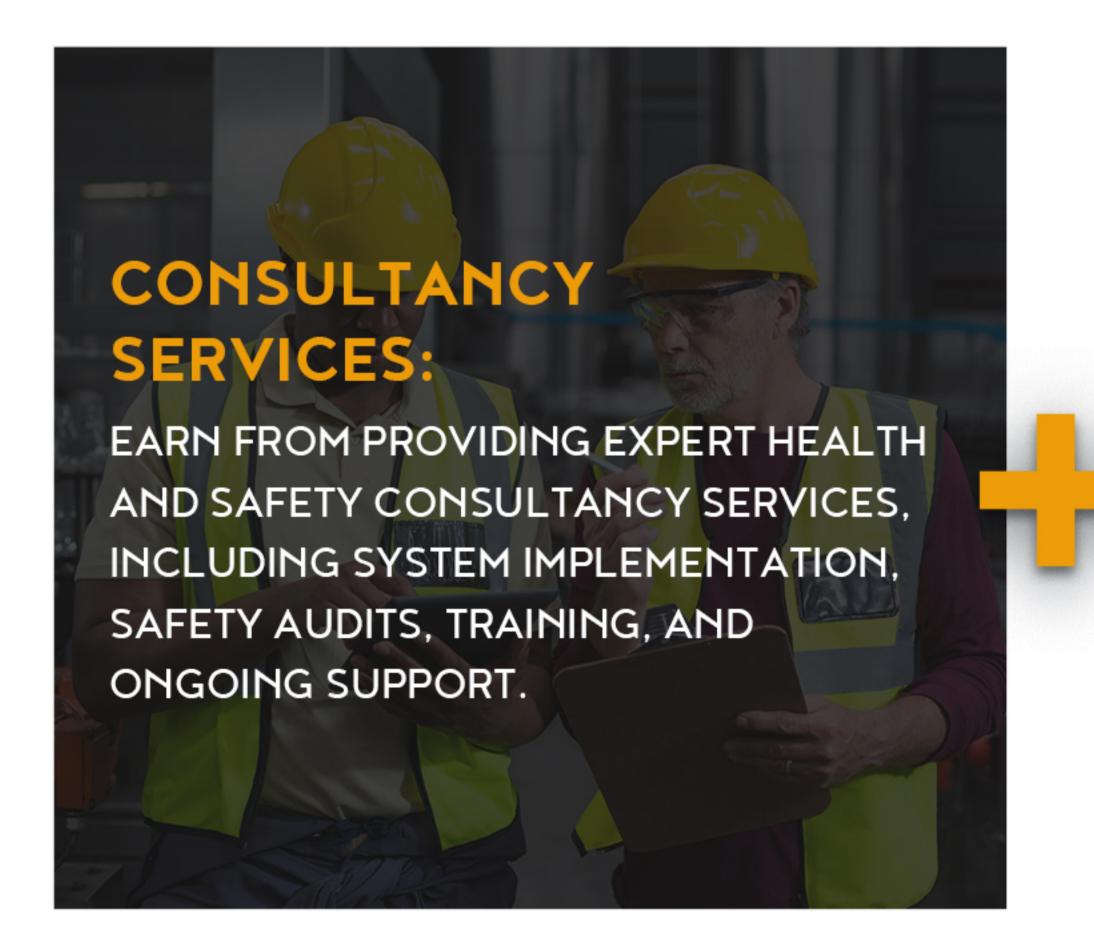
DEALERSHIPS CAN BUNDLE THEIR
CONSULTANCY SERVICES WITH
PRODUCTS FROM MY SAFETY SHOP.
THIS APPROACH NOT ONLY ENHANCES
THE DEALERSHIP'S OFFERING BUT ALSO
PROVIDES SUBSCRIBERS WITH
CONVENIENT, ONE-STOP SHOPPING
FOR THEIR HEALTH AND SAFETY NEEDS.

### SUBSCRIBER INCENTIVES:

SAFETYWALLET SUBSCRIBERS BENEFIT FROM DISCOUNTS AND SPECIAL OFFERS ON PRODUCTS AND SERVICES PURCHASED THROUGH MY SAFETY SHOP. DEALERSHIPS PLAY A CRUCIAL ROLE IN ADVISING SUBSCRIBERS ON THE BEST PRODUCTS & SERVICES FOR THEIR SPECIFIC NEEDS, SUPPORTING SUBSCRIBER COMPLIANCE.

Through this thoughtful integration of financial models and rewards systems, SafetyWallet and its Authorised Dealerships cultivate a thriving ecosystem where everyone — from dealerships to subscribers — is incentivised to prioritise, invest in, and improve workplace health and safety. This approach not only bolsters the commercial viability of Authorised Dealerships but also propels the overarching mission of transforming health and safety cultures across workplaces globally.

## MULTIPLE REVENUE STREAMS FOR AUTHORISED DEALERSHIPS



## ONBOARDING & RETAINING SUBSCRIBERS:

GENERATE INCOME THROUGH
IMPLEMENTATION FEES, MAINTENANCE
CHECKS, AND EARN BONUSES FOR
SUBSCRIBER ACQUISITION, RETENTION,
AND COMPLIANCE ACHIEVEMENTS.

# SALES FROM MY SAFETY SHOP: BENEFIT FROM COMMISSIONS ON EVERY SALE AND BUNDLED SALE OF HEALTH AND SAFETY PRODUCTS AND TRAINING COURSES TO SAFETYWALLET SUBSCRIBERS.

By leveraging these diverse income opportunities, Authorised Dealerships play a pivotal role in advancing workplace safety while simultaneously fostering their own business growth and success within the SafetyWallet ecosystem.

# 11. REQUIREMENTS FOR BECOMING AN AUTHORISED DEALERSHIP

SafetyWallet's Authorised Dealership programme is designed to create a network of dedicated professionals committed to improving workplace health and safety. To ensure that Authorised Dealerships consistently deliver the highest standard of service, SafetyWallet has established a comprehensive set of requirements.

#### PREREQUISITES AND QUALIFICATIONS

## COMPLETION OF SPECIFIC COURSES:

ASPIRING DEALERSHIPS MUST SUCCESSFULLY COMPLETE THE THREE COURSES MENTIONED IN THIS DOCUMENT. THESE COURSES ARE VITAL FOR EQUIPPING PARTICIPANTS WITH THE KNOWLEDGE AND SKILLS NECESSARY FOR EFFECTIVELY DEPLOYING SAFETYWALLET'S SYSTEMS AND METHODOLOGIES.

## PROFESSIONAL EXPERIENCE:

BEYOND THE INITIAL SETUP,
DEALERSHIPS PROVIDE CONTINUOUS
MENTORSHIP AND SUPPORT, ENSURING
THAT THE MOMENTUM TOWARDS A
SAFETY CULTURE IS MAINTAINED. THIS
INCLUDES ROUTINE CHECK-INS,
UPDATES ON BEST PRACTICES, AND
ASSISTANCE IN HANDLING NEW HEALTH
AND SAFETY CHALLENGES.

#### BUSINESS ACUMEN:

A FUNDAMENTAL UNDERSTANDING OF BUSINESS OPERATIONS, INCLUDING CUSTOMER SERVICE, MARKETING, AND FINANCIAL MANAGEMENT, IS CRUCIAL. AUTHORISED DEALERSHIPS MUST BE CAPABLE OF RUNNING AN INDEPENDENT CONSULTANCY, ALIGNING WITH SAFETYWALLET'S STANDARDS OF PROFESSIONALISM AND INTEGRITY.

#### COURSE CERTIFICATIONS:

POSSESSION OF RELEVANT HEALTH AND SAFETY CERTIFICATIONS OR ACCREDITATIONS, IN ADDITION TO THOSE PROVIDED BY SAFETYWALLET, STRENGTHENS THE CANDIDACY. THESE MAY INCLUDE CERTIFICATIONS FROM RECOGNISED PROFESSIONAL BODIES RELEVANT TO THE JURISDICTION OR INDUSTRY OF OPERATION.

## PERFORMANCE METRICS AND EVALUATION



**Compliance Improvements:** Dealerships are evaluated based on their ability to help subscribers improve their compliance with health and safety regulations. Regular audits and assessments are utilised to measure this metric.



**Subscriber Satisfaction:** Feedback from subscribers regarding the quality of service, the effectiveness of the training, and the overall impact on their safety culture is a critical component of performance evaluation.



**Retention Rates:** The ability to maintain and grow a subscriber base is key. Dealerships are assessed on their subscriber retention rates, reflecting their effectiveness in providing ongoing value and support.



Achievement of Safety Metrics: Specific safety metrics, such as incident rate reduction, near-miss reports, and successful implementation of safety initiatives, serve as benchmarks for dealership performance.



**Engagement and Participation:** Active participation in SafetyWallet's community, including contributions to forums, webinars, and continuous learning opportunities, are considered in performance evaluations.

#### COMMITMENT TO SAFETYWALLET STANDARDS & OBJECTIVES

MEETING THESE REQUIREMENTS SIGNIFIES A DEALERSHIP'S READINESS TO BECOME AN INTEGRAL PART OF SAFETYWALLET'S MISSION DRIVING MEANINGFUL CHANGE IN THE WORKPLACE:

## ALIGNMENT WITH SAFETYWALLET'S MISSION:

DEALERSHIPS MUST DEMONSTRATE A DEEP COMMITMENT TO SAFETYWALLET'S MISSION OF TRANSFORMING WORKPLACE HEALTH AND SAFETY. THIS REQUIRES A GENUINE PASSION FOR PROMOTING SAFETY CULTURE.

## ETHICAL CONDUCT:

UPHOLDING THE HIGHEST STANDARDS OF ETHICS AND INTEGRITY IS NON-NEGOTIABLE. AUTHORISED DEALERSHIPS MUST COMMIT TO TRANSPARENT & ETHICAL BUSINESS PRACTICES

## CONTINUOUS IMPROVEMENT:

A COMMITMENT TO CONTINUOUS PROFESSIONAL DEVELOPMENT, STAYING ABREAST OF INDUSTRY TRENDS, REGULATORY CHANGES, AND EMERGING RISKS, IS ESSENTIAL.

## ADVOCACY FOR HEALTH AND SAFETY:

DEALERSHIPS ACT AS AMBASSADORS OF SAFETYWALLET AND THE WIDER HEALTH AND SAFETY COMMUNITY. THEY ARE EXPECTED TO PROMOTE HEALTH AND SAFETY IN ALL REGARDS.

## 12. APPLICATION PROCESS

Embarking on the journey to become a SafetyWallet Authorised Dealership is a significant step towards making a tangible impact on workplace health and safety. To streamline this transition, SafetyWallet has devised a clear, concise application process. This guide aims to provide potential applicants with all the necessary information, ensuring a smooth and efficient application experience.

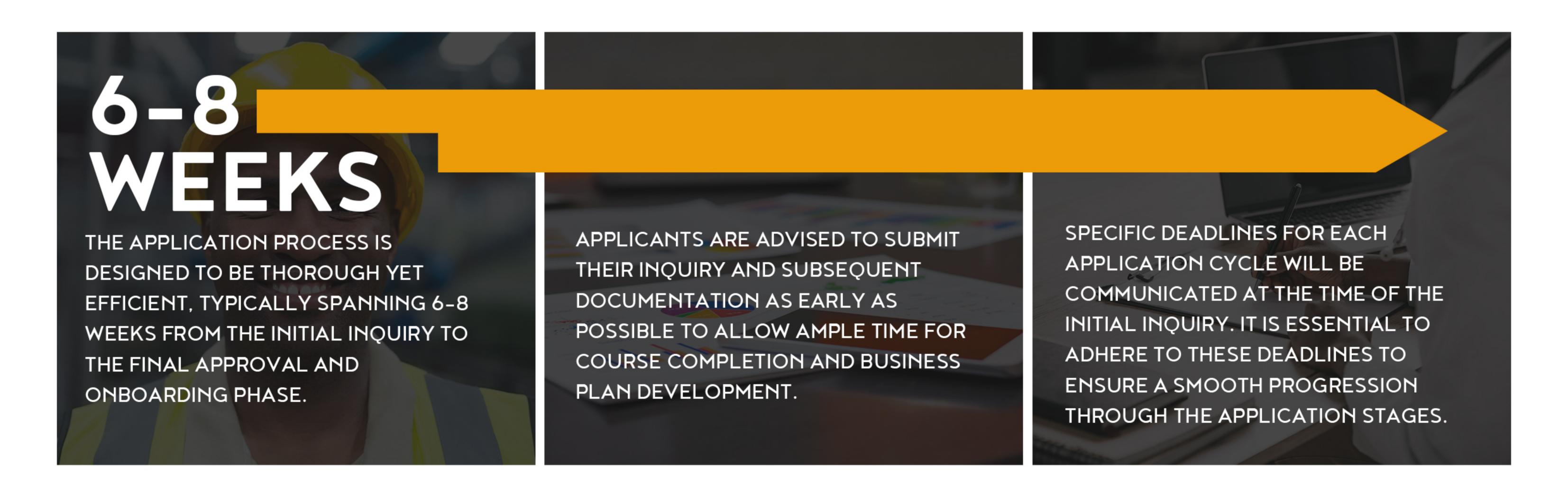
#### STEP-BY-STEP GUIDE

BY FOLLOWING THESE STEPS AND TAKING ADVANTAGE OF THE AVAILABLE RESOURCES AND SUPPORT, APPLICANTS CAN CONFIDENTLY PROGRESS THROUGH THE APPLICATION PROCESS.

- Initial Inquiry: Interested parties are encouraged to commence their application process with an initial inquiry to SafetyWallet. This can be done through a dedicated section on the SafetyWallet website, where prospective applicants can express their interest and provide basic contact information.
- Application Form Submission: Following the initial inquiry, applicants will receive an official application form. This comprehensive form requires detailed information about the applicant's qualifications, experience in health and safety, and motivations for becoming an Authorised Dealership. Supporting documents, including certifications, references, and evidence of past work in the health and safety sector, must be submitted alongside the application form.
- Completion of Required Courses: If applicants have not already completed the prerequisite SafetyWallet courses (Triple P, Coaching, and Train the Trainer), they will be required to enrol and successfully complete these. Proof of completion must be submitted as part of the application packet.
- Business Plan Submission: Applicants are asked to prepare and submit a business plan outlining how they intend to operate their dealership, including market analysis, business strategy, and how they plan to meet SafetyWallet's performance metrics. This plan is a critical component of the application, demonstrating the applicant's commitment and readiness to succeed as an Authorised Dealership.

- Interview: Qualified candidates will be invited for an interview with SafetyWallet representatives. This interview is an opportunity for both parties to discuss the application in more detail, explore the applicant's vision and objectives, and clarify any aspects of the partnership.
- Approval and Onboarding: Successful applicants will receive formal approval and an Authorised Dealership agreement. Upon signing, an onboarding process begins, during which new dealerships are introduced to SafetyWallet's systems, support structures, and community.

#### TIMELINE AND DEADLINES



#### CONTACT INFORMATION FOR INQUIRIES

For further information, clarification on the application process, or to commence your application, please contact SafetyWallet through the following channels:

- Website: Visit the SafetyWallet website at www.safetywallet .co.za and navigate to the Authorised Dealership section to find inquiry forms and additional resources.
- Email: Send your inquiries directly to the Authorised Dealership programme Coordinator at leon@SafetyWallet.co.za
- Phone: Reach out to the SafetyWallet support team at 010 980 0888 for immediate assistance or to schedule a call with a programme representative.



As we conclude this comprehensive overview of the SafetyWallet Authorised Dealership programme, it's essential to reinforce the unparalleled value proposition it presents, highlight the strategic importance of becoming a dealership, and extend a heartfelt encouragement to take the bold step of applying to become a pivotal partner in advancing workplace health and safety.

#### REINFORCING THE VALUE PROPOSITION

The SafetyWallet Authorised Dealership programme is much more than a business opportunity; it represents a chance to make a profound and lasting impact on the well-being of countless individuals and the operational success of numerous organisations. Dealerships stand at the forefront of a transformative movement, armed with the knowledge, tools, and support required to usher in a new era of health and safety practices.

#### BY BECOMING AN AUTHORISED DEALERSHIP, YOU GAIN:



Access to Comprehensive Training: Equip yourself with cutting-edge knowledge and skills through SafetyWallet's specialised courses, preparing you to meet the complex challenges of today's health and safety landscape.



A Trusted Partner: Align with SafetyWallet, a revered name in workplace safety, enhancing your credibility and trustworthiness in the eyes of subscribers and prospects.



A Rewarding Financial Model: Benefit from a structured financial model that rewards your efforts in improving health and safety standards, including consultancy fees, performance-based incentives, and commission on sales.



The Satisfaction of Making a Difference: Perhaps most importantly, experience the deep satisfaction that comes from knowing your work contributes directly to safer, healthier work environments.

## THE STRATEGIC IMPORTANCE OF THE DEALERSHIP

In today's competitive business environment, aligning with SafetyWallet as an Authorised Dealership offers a strategic advantage that goes beyond financial gains. It places you at the heart of a growing global emphasis on workplace health and safety, opening doors to new markets and opportunities.

#### YOUR ROLE AS A DEALERSHIP IS CRITICAL IN:

## EXPANDING THE REACH OF SAFETY INNOVATIONS:

YOU'LL BE INSTRUMENTAL IN BRINGING
SAFETYWALLET'S PROVEN METHODS
AND TECHNOLOGIES TO NEW
AUDIENCES, HELPING TO RAISE THE
STANDARD OF HEALTH AND SAFETY
ACROSS INDUSTRIES.

### BUILDING RESILIENT ORGANISATIONS:

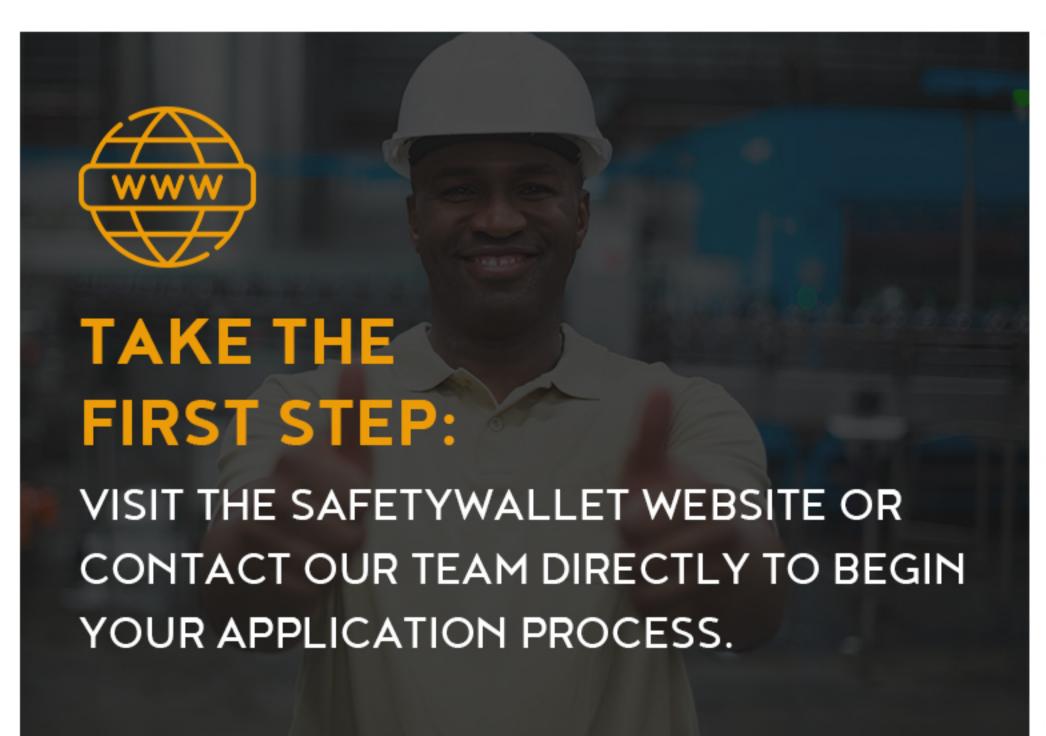
THROUGH YOUR EFFORTS, BUSINESSES WILL BECOME MORE RESILIENT, CAPABLE OF NAVIGATING THE COMPLEXITIES OF HEALTH AND SAFETY COMPLIANCE, AND BETTER PREPARED TO PROTECT THEIR EMPLOYEES.

### DRIVING A CULTURE SHIFT:

YOU'LL PLAY A KEY ROLE IN SHIFTING ORGANISATIONAL CULTURES TOWARDS PRIORITISING HEALTH AND SAFETY, SETTING THE STAGE FOR A FUTURE WHERE SAFE PRACTICES ARE DEEPLY EMBEDDED IN EVERY WORKPLACE.

#### ENCOURAGEMENT TO APPLY AND BECOME A PARTNER IN SAFETY

We extend our warmest invitation to individuals and entities passionate about health and safety to apply for the SafetyWallet Authorised Dealership programme. This is your opportunity to join a dedicated community that is changing the face of workplace health and safety.







Your journey with SafetyWallet promises to be one of growth, achievement, and fulfilment. We encourage you to seize this unparalleled opportunity to become a leading partner in safety, shaping a future where health and safety are prioritised and valued by all.

## 14. FREQUENTLY ASKED QUESTIONS (FAQs)

#### QUESTION

How long does it take to become a SafetyWallet Authorised Dealership?

08:17 🕢

#### **ANSWER**

The application process, including completing required courses and evaluation, typically takes 6-8 weeks. Timelines may vary based on course availability and the applicant's readiness.

08:19 🕢

#### QUESTION

What are the financial commitments involved in becoming a dealership?

08:31 🕢

#### ANSWER

Applicants should be prepared for the initial investment in required courses and setting up their dealership.

Specific costs for courses can be found on our website or by contacting

SafetyWallet directly.

08:32 🕢

#### QUESTION

Can I apply if I am currently employed full-time?

08:47 🕢

#### **ANSWER**

Yes, individuals employed full-time can apply. The programme is designed to be flexible enough to accommodate professionals looking to start their own consultancy part-time or transition to a full-time dealership.

08:51 🕢

#### QUESTION

Is there ongoing support for Authorised Dealerships?

09:03 📈

#### ANSWER

Absolutely. SafetyWallet provides continuous support through regular updates, training, and access to materials and resources to help dealerships succeed.

09:05 🕢

#### QUESTION

How are disputes between dealerships and subscribers handled?

09:15 📈

#### ANSWER

SafetyWallet has a mediation and support framework to address and resolve disputes, ensuring fairness and satisfaction for both parties.

09:18 📈

Thank you for taking the time to go through our leaflet. Your patience and commitment to understanding how we work, means the world to us!

09:19 🕊